PRINT-READY FILE PREPARATION GUIDE
For Designers & Graphic Artists

Wynalda Packaging

FILE FORMAT

Preferred Format
- Layered PDF (PDF/X-4 preferred)
- Compatibility: Acrobat 8 (PDF1.7) or later
- Created at 100% scale
- Fully editable layers preserved
- No flattened artwork unless specifically requested

Not Accepted
- JPEG / PNG
- Canva exports without layers
- Flattened PDFs
- Screenshots of artwork

DIELINE HANDLING

Dieline Must Be:
- On its own top layer
- Named "DIELINE" or some form of "die"
- 100% (Spot Color separation) named "die" or "dieline"
- Set to:
  - Overprint ON
  - Non-printing (if possible)
- Vector format only (no raster)

Do NOT:
- Outline dielines with stroke effects
- Change line weights
- Flatten dieline into artwork

FONTS

Text Handling
- All fonts must be embedded or outlined

Minimum Text Size
- Positive text: 6 pt minimum
- Reverse text: 8 pt minimum

IMAGES & RESOLUTION

Image Resolution
- 300 dpi at final size
- No web graphics

File Type
- TIFF or High-Quality PSD
- No embedded low-res JPGs

DOCUMENT SETUP

Trim Size
- Must match provided dieline exactly
- Artwork must be built at 100% size
- Do not scale dieline

Bleed
- Minimum 0.125" (1/8") bleed
- Background colors and images must extend past trim dieline and up to the bleed line

Safe Zone
- Keep all text and important elements at least 0.125" inside cut lines and/or crease lines.
- For folding cartons, consider:
  - Glue flap interference
  - Panel wrap
  - Reverse tuck interference

COLOR REQUIREMENTS

Color Mode
- CMYK only
- RGB accepted ONLY if printed on a digital press
- No LAB

Total Ink Coverage (TAC)
- Maximum: 300%
- Confirm if board allows 280% on E-flute

Spot Colors
- Must be true spot swatches, not converted CMYK
- Name clearly (ex: PANTONE 186 C)
- Metallics / foil areas must be on separate layers

Rich Black
- Recommended: 50C / 40M / 40Y / 100K
- Not: 100 / 100 / 100 / 100

SPECIAL EFFECTS & FINISHING

Foil
- Must be on its own layer named "Foil"
- 100% (Spot Color separation) named "Foil"

Spot UV
- Must be on its own layer named "Spot UV"
- 100% (Spot Color separation) named "Spot UV"
- Set to Overprint

Emboss/Deboss
- Must be on its own layer named "Emboss/Deboss"
- 100% (Spot Color separation) named "Emboss/Deboss"
- Set to Overprint