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Wynalda Hires New West Coast Account Manager

Shelly Maynard, an expert Account Manager with 22 years of experience, joins Wynalda Litho's west coast Sales force.

West Michigan – Wynalda Litho is excited to announce the addition of Shelly Maynard to their west coast sales force. She brings with her over twenty-two years of sales experience in point of purchase displays and packaging, areas of continued growth for Wynalda.

“Shelly has great credentials and a proven track record of success. The way she understands and relates to customers needs, makes her a tremendous addition to our sales force.” Said Rob Wynalda, President of Wynalda Litho. “Her positive attitude and experience in printing will make her a real customer favorite.”

Shelly Maynard will be based out of Wynalda Litho's west coast office, located in Los Angeles, California. She will focus on maintaining current customer relationships and developing new customers in a wide variety of industries on a national level.

“Wynalda Litho has a great reputation and is well respected by their peers and customers. They are the only company with the right mix of top-of-the-line equipment, resources, and experienced people that will allow me the freedom to continue to grow on a national level.” Said Shelly Maynard. “I look forward to representing Wynalda Litho and being part of such a professional team.”

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Wynalda Litho is a commercial printing and packaging company dedicated to providing an urgent response to our customer's unique needs. We are a full service printing company and offer a complete range of services including structural and graphic design, computer to plate technology, 8 color printing, custom coatings, foil stamping, embossing, die-cutting, bindery services and fulfillment. Wynalda Litho provides products and services to customers across the nation in industries like pharmaceutical, healthcare, food, cosmetics and most prominently, entertainment. Founded in 1970 and located in West Michigan with sales offices in Illinois and California. www.wynalda.com